



This project is funded by the European Union

HEART Trust/NTA  
Banana Sector Retraining Project

Update#6; August 2009

### Pre-Vocational Training – JFLL

- JFLL started its training in Clarendon on August 05, 2009 at the Denbigh Primary School, where currently 18 persons are in training, however 11 persons are consistently showing up for classes. The numbers were interrupted due to violence in York Town (The Project Administrator received two calls from learners saying they were unable to come into class due to community violence).

### Stipend for beneficiaries

- An alternative method of issuing stipend is in the pipelines as our original method of using phone credit via Digicel & LIME was rejected by the organization's Procurement Committee. We are currently in discussions with a prominent financial institution, where we would utilize their "store value card" system. This method would eliminate the logistical issues as the beneficiaries would not need to travel to a bank, as their stipend would be automatically sent to their card. The card would allow them to make withdrawal from an ATM and pay for services.

### Community Liaison Officers (CLO)

The project office has implemented a CLO at each of our off-site training locations. The post was created to ensure the sustainability and success of the ICT Remedial programme. The CLO is connected to the community and is therefore able to motivate beneficiary participation and commitment. Additionally, the CLO will ensure smooth operation of the Centre.

### Marketing and PR

- The project displayed at the Annual Denbigh Agricultural Show on August 02, 2009 using a shared booth provided by the EUBSP office. The day was a success as the project was able to provide information to a wide cross section of persons and with the aid of a log sheet was able to ascertain contact information for approximately 28 persons who visited the booth.

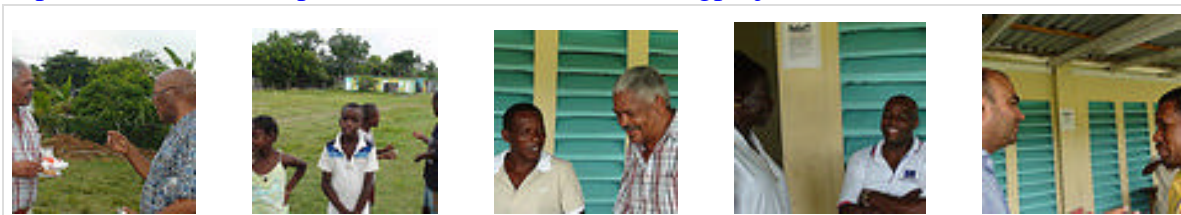
#### BSRP Quick Facts

Who?	Banana/Plantain farmers, labourers, port workers, immediate family members and members of targeted communities
Where?	Clarendon, Portland, St. Catherine, St. James, St. Mary and St. Thomas
What?	Career counselling workshops, skills and pre-vocational training
When?	October 2008 to December 2009
Why?	Change in preferential treatment from the European Union and anticipated loss of income in the banana/plantain industry

#### Banana Sector Retraining Project Photostream

Click the link below to view our photos taken at the St. Thomas ICT orientation. You can also email this link to others.

<http://www.flickr.com/photos/eubanasectorretrainingproject/>



Connect with us on (Click on icon)



For more information on the project contact:

Project Office 6B Oxford Road, Kgn 5. Tel#: (876) 929-1595

Carla Campbell, Project Coordinator

Tel#: 538-5979

Email: [carla\\_campbell@heart-nta.org](mailto:carla_campbell@heart-nta.org)

Tashna Samuels, Project Administrator

Tel#: 506-3600

Email: [tashna.samuels@gmail.com](mailto:tashna.samuels@gmail.com)

Visit: [http://lms.heart-nta.org/portal/alias\\_ppdd.lms.heart-nta/lang\\_en-US/tabid\\_8052/Default.aspx](http://lms.heart-nta.org/portal/alias_ppdd.lms.heart-nta/lang_en-US/tabid_8052/Default.aspx)

This is a monthly update. If you wish to be taken off the mailing list send a blank message to this email address: [marketing@panmedia.com.jm](mailto:marketing@panmedia.com.jm) (also send emails to this address to schedule interviews with project officers)